In the Claims

1-16. (cancelled)

17. (currently amended) A display device, comprising

a first flat substrate having first and second opposite surfaces;

adhesion closure elements being unitary and one piece with said first flat substrate and extending from said first surface to detachably secure said first flat substrate to a carrier by interaction of said adhesive closure elements with the carrier; ~~and~~

triggerable pixels of thin-film or thick-film technology on said first flat substrate for displaying static and motion pictures and/or alphanumeric characters, said triggerable pixels being triggerable by trigger electronics individually or in groups~~.~~; and

a flat illuminant of thin-film or thick-film technology emitting light as a result of being supplied with electrical energy on said first flat substrate and located between said first flat substrate and said triggerable pixels.

18. (previously presented) A display device according to claim 17 wherein

said adhesion closure elements are interlockable mechanically with corresponding adhesion closure elements on the carrier.

19. (previously presented) A display device according to claim 17 wherein

said adhesion closure elements are interactable with a carrier surface by Van der Waals forces.

20. (previously presented) A display device according to claim 17 wherein said adhesion closure elements are producable without molding tools.

21. (previously presented) A display device according to claim 17 wherein said first flat substrate is formed of thermoplastic.

22. (previously presented) A display device according to claim 17 wherein said first flat substrate is formed of duroplastic.

23. (previously presented) A display device according to claim 17 wherein said first flat substrate is elastic.

24. (previously presented) A display device according to claim 17 wherein said triggerable pixels are located directly on said second surface of said first flat substrate.

25. (previously presented) A display device according to claim 17 wherein said triggerable pixels are selected from the group consisting of liquid crystals, electronic ink and electroluminescent components.

26. (previously presented) A display device according to claim 17 wherein said triggerable pixels are polymer light emitting diodes

27. (previously presented) A display device according to claim 17 wherein said triggerable pixels are directly on a second flat substrate laminated on said second surface of said first flat substrate.

28. (cancelled)

29. (cancelled)

30. (cancelled)